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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 6, September 1988

SOUTHWESTERN REGION (SWPA)

University of Arkansas-Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Tech University
North Texas State University
Oklahoma State University
Oklahoma State University-Engrg.
University of Oklahoma
Prairie View A & M University
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Tech University
University of Texas-Arlington
University of Texas-Austin-Business Admin
University of Texas-Austin-Engrg.
University of Texas-El Paso

The 187 placement offices at the 154 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 7 list data on both regional and national levels for the interim period (June 6 through August 15) and cumulatively (September 1 through August 15).

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	44	1011	$1910	$1950	$2150	$2000	$1635	677	6275	$1999	$2000	$2167	$2025	$1792
BANKING & FINANCE	18	475	1933	1849	*	*	*	152	1676	1884	1886	2167	2000	1500
BUSINESS ADMINISTRATION & MANAGEMENT	17	519	1794	1831	*	*	*	97	1804	1756	1788	2083	1750	1416
HUMAN RESOURCES (incl Labor Relations)	+	58	+	1760				1	173	1516	1693	*	*	*
INSTITUTIONAL MANAGEMENT	+	53	+	1706				3	134	1567	1677	*	*	*
MANAGEMENT INFO SYSTEMS	22	173	2141	2047	2358	2250	1916	141	599	2085	2072	2358	2167	1625
MARKETING & DISTRIBUTION	12	548	1639	1760	*	*	*	173	1875	1701	1758	2100	1666	1400
HUMANITIES														
ECONOMICS	+	242	+	1963				13	845	1931	2026	*	*	*
LETTERS (incl English, Literature)	+	62	+	1722				1	139	1666	1722	*	*	*
HUMANITIES - All Other	2	108	1334	1607	*	*	*	9	319	1381	1622	*	*	*
CRIMINAL JUSTICE	1	15	1760	1626	*	*	*	2	49	1834	1626	*	*	*
HISTORY	+	40	+	1746				1	128	1500	1904	*	*	*
PSYCHOLOGY	+	62	+	1704				4	230	1533	1716	*	*	*
SOCIAL SCIENCES-All Other	+	147	+	1772				8	480	1791	1848	*	*	*
COMMUNICATIONS														
ADVERTISING	+	37	+	1697				4	99	1633	1615	*	*	*
COMMUNICATIONS	2	141	1417	1731	*	*	*	17	372	1745	1685	*	*	*
JOURNALISM	1	34	1333	1579	*	*	*	7	141	1360	1531	*	*	*
TECHNICAL WRITING	+	7	+	2225				+	19	+	2240			
ENGINEERING														
AEROSPACE & AERONAUTICAL	17	106	2364	2336	*	*	*	140	467	2344	2348	2666	2400	1988
AGRICULTURAL	+	20	+	2047				2	56	1974	2085	*	*	*
BIOENGINEERING & BIOMEDIC	1	6	2000	2339	*	*	*	1	16	2000	2356	*	*	*
CHEMICAL	16	372	2537	2579	*	*	*	185	1511	2590	2583	2750	2630	2400
CIVIL	27	327	2096	2170	2310	2100	1800	146	1221	2168	2133	2600	2151	1827
ELECTRICAL(incl Comp Eng)	94	1427	2435	2490	2800	2500	2000	562	5347	2447	2478	2708	2500	2083
GEOLOGICAL	+	4	+	2073				+	23	+	2068			
INDUSTRIAL	3	243	2136	2360	*	*	*	63	983	2283	2373	2500	2350	2000
MECHANICAL	68	955	2503	2442	2750	2524	2200	399	3421	2455	2449	2667	2500	2200

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	8	38	$2623	$2475	*	*	*	11	189	$2438	$2454	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	2370			
NUCLEAR	+	17	+	2422				+	37	+	2395			
PETROLEUM	13	23	2601	2642	*	*	*	112	177	2667	2668	$3000	$2750	$2200
ENGINEERING TECHNOLOGY	4	146	2134	2269	*	*	*	69	413	2273	2283	2500	2350	2000
SCIENCE														
AGRICULTURAL	1	53	1250	1683	*	*	*	18	188	1753	1685	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	45	+	1603				5	119	1688	1697	*	*	*
CHEMISTRY	+	32	+	2116				+	99	+	2167			
COMPUTER SCIENCE	26	576	2231	2304	$2542	$2251	$2047	171	1965	2226	2284	2500	2275	1950
MATHEMATICS	1	128	1625	2204	*	*	*	22	432	2047	2227	2425	2096	1600
ALLIED HEALTH PROFESSIONS	+	40	+	1672				+	111	+	1878			
NURSING	+	96	+	1993				+	274	+	1971			
PHARMACY	+	128	+	2924				+	203	+	2863			
PHYSICS	+	20	+	2245				2	44	2367	2318	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1643				+	32	+	1768			
RENEWABLE NATURAL RSRCS	+	10	+	1627				+	20	+	1661			
TOTALS	398	8551						3218	32708					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	42	1060	$1950	$1940	$2083	$2000	$1667	680	6492	$1999	$1996	$2167	$2000	$1792
BANKING OCCUPATIONS	7	256	1847	1796	*	*	*	33	783	1745	1809	2083	1917	1100
BUSINESS ADMINISTRATION	3	175	1489	1712	*	*	*	24	583	1611	1698	2000	1633	1050
CONSULTANTS	5	247	1708	2196	*	*	*	83	1080	2134	2249	2383	2167	2000
FINANCIAL ANALYSTS	6	298	1890	2012	*	*	*	76	955	1963	2114	2292	2000	1558
HUMAN RESOURCES	2	131	1922	1727	*	*	*	11	296	1754	1673	*	*	*
MANAGEMENT TRAINEE	20	717	1642	1727	1950	1583	1400	184	2481	1644	1741	2042	1582	1392
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	27	368	2183	2266	2358	2250	1958	170	1272	2199	2241	2500	2250	1875
COMPUTER SCIENTISTS	19	312	2354	2289	*	*	*	132	1132	2252	2295	2500	2300	1993
MATH/STATISTICIANS	+	63	+	2211				4	225	1992	2249	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	2	251	1583	1786	*	*	*	38	811	1739	1829	2250	1666	1250
RETAIL/WHOLESALE SALES	1	283	1333	1869	*	*	*	46	1070	1869	1800	2200	1909	1500
TECHNICAL SALES	7	119	1889	1994	*	*	*	29	445	1853	2026	2300	1808	1542
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	49	+	1570				10	153	1590	1644	*	*	*
COMMUNICATIONS OCCUPATION	+	72	+	1762				4	171	1455	1688	*	*	*
ENGINEERS (Eng. Deg. Req)	248	3510	2423	2435	2758	2500	2000	1617	12871	2437	2437	2725	2496	2028
HEALTH RELATED OCCUPATION	1	183	1250	2556	*	*	*	7	378	1747	2366	*	*	*
INSURANCE OCCUPATIONS	3	103	1567	1773	*	*	*	28	462	1701	1801	1875	1667	1500
LAW ENFORCEMENT OCCPTNS	+	5	+	1527				+	31	+	1725			
NURSES	+	94	+	1991				1	267	3200	1980	*	*	*
PRODUCTION OCCUPATIONS	1	69	1916	2150	*	*	*	22	238	1962	2103	2417	2000	1500
REAL ESTATE OCCUPATIONS	2	10	2000	1907	*	*	*	4	49	2013	1891	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	15	+	1822				3	74	2000	2019	*	*	*
RESEARCHERS-SCIENTIFIC	+	43	+	1993				3	128	2558	2117	*	*	*
SOC. WORKERS & RECREATION	1	35	1500	1360	*	*	*	5	122	1572	1383	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	1	83	2291	1981	*	*	*	4	139	2172	1955	*	*	*
TOTALS	398	[illegible]						3218	32708					

* Percentiles are computed on regional data.
* Not computed for fewer than 20 offers.
+ No offers reported.

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	4	123	$2457	$2287	*	*	*	127	439	$2414	$2289	$2750	$2500	$2000
MBA--NON-TECH	17	228	2328	2784	*	*	*	48	914	2300	2789	2583	2333	1996
MBA--TECH	1	61	2083	3226	*	*	*	8	304	2340	3199	*	*	*
MS-BUSINESS	+	47	+	2676				4	128	2754	2633	*	*	*
ADMINISTRATION	+	9	+	2119				+	21	+	2154			
BANKING & FINANCE	+	9	+	2671				14	204	2523	3112	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	4	+	3208				+	15	+	2941			
LABOR/INDUSTRIAL RELATION	+	16	+	2989				+	37	+	2776			
MANAGEMENT INFO SYSTEMS	+	6	+	2078				16	57	2390	2581	*	*	*
HUMANITIES														
HUMANITIES	+	12	+	2403				3	41	1218	1887	*	*	*
SOCIAL SCIENCES	+	15	+	2035				3	96	1433	1938	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	15	45	3083	2911	*	*	*	22	109	2999	2871	3250	3138	2708
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	3417			
CHEMICAL	3	44	2769	2832	*	*	*	13	134	2847	2858	*	*	*
CIVIL	10	62	2799	2638	*	*	*	38	161	2597	2533	2850	2600	2250
ELECTRICAL(incl Comp Eng)	12	208	3079	3019	*	*	*	56	724	3025	3011	3333	3033	2708
GEOLOGICAL	1	5	2750	2884	*	*	*	2	19	2800	2497	*	*	*
INDUSTRIAL	3	22	2556	2961	*	*	*	6	107	2512	2813	*	*	*
MECHANICAL	5	108	2580	2850	*	*	*	36	339	2660	2843	3000	2651	2362
METALLURGICAL	+	8	+	2849				1	37	2850	2840	*	*	*
NUCLEAR	+	4	+	2842				+	9	+	2738			
SCIENCE														
BIOLOGICAL	+	2	+	2167				1	8	1504	1823	*	*	*
CHEMISTRY	+	4	+	2335				2	41	2655	2631	*	*	*
COMPUTER SCIENCE	1	96	2280	2903	*	*	*	24	251	2553	2880	2941	2625	2083
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	2	+	2438				1	22	2750	2484	*	*	*
MATHEMATICS	+	13	+	2524				3	41	2064	2470	*	*	*
PHYSICS	1	9	2750	2661	*	*	*	1	16	2750	2894	*	*	*
TOTALS	73	1162						429	4276					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	161	$2167	$3477	*	*	*	21	622	$2478	$3386	$2791	$2500	$2041
MBA--TECH	+	34	+	3438				12	194	2942	3596	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	160	+	3609				8	638	2572	3496	*	*	*
MBA--TECH	+	41	+	3470				+	344	+	3669			
OVER 4 YEARS														
MBA--NON-TECH	+	208	+	3783				+	539	+	3594			
MBA--TECH	+	72	+	3706				+	285	+	3788			
TOTALS	1	676						41	2622					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/6/88 THROUGH 8/15/88							CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	3	+	$3458				4	15	$4302	$3942	*	*	*
CHEMICAL	14	61	$3934	3866	*	*	*	22	167	3885	3824	$3875	$3771	$3700
CIVIL	+	2	+	3375				4	13	2602	3180	*	*	*
ELEC ENG (INCL COMP ENG)	1	56	4500	4004	*	*	*	5	137	4303	4071	*	*	*
MECHANICAL	1	16	4100	3745	*	*	*	8	59	3745	3824	*	*	*
METALLURGICAL	+	8	+	3952				+	34	+	3815			
SCIENCE														
BIOLOGICAL	+	2	+	3167				+	6	+	2569			
CHEMISTRY	+	36	+	3540				3	174	3500	3441	*	*	*
COMPUTER SCIENCE	+	6	+	4897				+	19	+	4226			
MATHEMATICS	+	5	+	3067				+	13	+	3389			
PHYSICS	+	13	+	3712				1	37	3140	3540	*	*	*
POLYMER	+	8	+	3612				+	31	+	3437			
TOTALS	16	216						47	705					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2047 522 3000 1916		1750 8	2334 2		1517 5		2025	1660 4
BANKING & FINANCE	2125 18		1837 36 2208 1468	1896 2	2403 3	1541 11	1958 1	1822 9	1676 13
BUSINESS ADMINISTRATION & MANAGEMENT	2104 2		1778 3	1825 2		1798 3	1800 1	1534 9	1622 17
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									1500 1
MANAGEMENT INFO SYSTEMS	2235 18		1583 1	2023 13		1880 6	1791 1	1738 2	1655 5
MARKETING & DISTRIBUTION	2105 2			1625 1	1500 1	1550 4		1704 10	1554 71 2200 1320
ECONOMICS	2150 3		1750 1					1500 1	1492 1
LETTERS (incl English, Literature)									
HUMANITIES - All Other		1200 1	900 1						1445 3
CRIMINAL JUSTICE									
HISTORY									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY								1500 1	
SOCIAL SCIENCES-All Other									1430 1
ADVERTISING									1200 1
COMMUNICATIONS				1333 1			1500 1	1667 1	1750 3
JOURNALISM									1493 2
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2219 4				
CIVIL	2050 1				2007 5			2288 2	
ELECTRICAL(incl Comp Eng)	2218 9	2500 1		2574 2	2359 7			2500 2	2300 1

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2279 6				2000 1				2200 1
MECHANICAL	2244 7			2700 1	2269 7			2086 4	
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM	2400 1								
ENGINEERING TECHNOLOGY								884 1	
AGRICULTURAL	2083 1							1669 1	1666 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL	2083 1								
CHEMISTRY									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2239 7		2000 1	2201 11		2000 2		1875 1	1986 14
MATHEMATICS	1920 1							1690 2	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1830 5	1845 11			
BANKING & FINANCE			1571 2	1000 1	2083 1	1916 14	1943 6		
BUSINESS ADMINISTRATION & MANAGEMENT		2100 1	1606 8		1666 1	1837 11	2139 3		
HUMAN RESOURCES (incl Labor Relations)			1516 1						
INSTITUTIONAL MANAGEMENT			1600 2						
MANAGEMENT INFO SYSTEMS				2500 1	2049 2	1847 3	2124 13	1250 1	2166 1
MARKETING & DISTRIBUTION		1833 2	1609 16		1666 1	1595 5	1955 3	2200 1	1600 1
ECONOMICS						2292 1			
LETTERS (incl English, Literature)						1666 1			
HUMANITIES - All Other						1167 1			
CRIMINAL JUSTICE						1834 2			
HISTORY						1500 1			

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING						2000 1			
COMMUNICATIONS						1383 3			
JOURNALISM						1247 4			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2404 115 2853 2166		
AGRICULTURAL								1638 1	
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL				1938 6	2246 2		2291 1	1983 1	2320 3
ELECTRICAL(incl Comp Eng)		2419 4		2500 1	2415 23 2750 2300	2126 5	2474 114 3163 2208		2450 6

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL				2600 1	1875 1		2219 12		
MECHANICAL		2421 4			2561 7	2186 3	2457 82 3166 2250		2434 29 3083 2250
METALLURGICAL							2641 2		
MINING & MINERAL									
NUCLEAR									
PETROLEUM						2000 1			2083 1
ENGINEERING TECHNOLOGY					2416 1	2353 5	2344 24 2583 2258		2329 10
AGRICULTURAL								1329 4	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2400 1	1492 2		1903 6	2232 8	2339 28 2750 2088		2250 1
MATHEMATICS			1600 2			2425 1	2258 10		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

10th: 1833

CURRICULUM	B[illegible]T'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1850 3	1942 3	833 1	1600 1		1949 79 2400 1892	
BANKING & FINANCE				1917 8	1954 2			2063 22 2250 1960	
BUSINESS ADMINISTRATION & MANAGEMENT	1000 1	2046 2		2056 3	1828 6		1750 1	1979 9	2000 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			2206 9	1778 7	2111 3		2000 1	2301 44 3000 2250	2250 1
MARKETING & DISTRIBUTION	2042 2	1851 6	1895 9	1569 3	1914 12	1700 1		2068 12	1985 5
ECONOMICS			1925 2	2385 1				2075 2	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offer
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY					1833 1				
SOCIAL SCIENCES-All Other									
ADVERTISING					1830 1	1500 1			
COMMUNICATIONS		2094 3							1938 2
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2292 3		2475 2	2432 4				2692 2	
AGRICULTURAL	2310 1								
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2635 99 3100 2500	2414 3	2590 3	2733 5	2472 7		2603 57 3100 2333	2549 2
CIVIL	2189 49 2900 1917	2375 1						2517 29 3000 2291	
ELECTRICAL(incl Comp Eng)	2424 9	2525 8	2533 83 3200 2340	2495 167 3500 2325	2728 11	2530 8	3000 2	2537 48 2967 2300	2333 3

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL		2105 2	2345 9	2381 16		2083 1	2350 2	2392 5	2175 1
MECHANICAL	2375 9	2583 39 2800 2458	2466 39 2650 2300	2413 25 2625 2300	2567 11	2532 10	2500 1	2533 93 2850 2350	2462 3
METALLURGICAL		2558 4					2666 1	2683 2	
MINING & MINERAL									
NUCLEAR									
PETROLEUM				2350 2				2687 107 4100 2200	
ENGINEERING TECHNOLOGY			2400 7	2311 8	2017 4		2000 2	2385 5	
AGRICULTURAL					2065 9				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1725 2	2019 5	2237 12	2360 21 2595 2200	2500 6			2307 40 2542 2083	2300 1
MATHEMATICS				2092 4				1625 1	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS			2400 1						
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING			1192 3	1750 4		1571 6	1691 17
BANKING & FINANCE			1625 2			1259 1	
BUSINESS ADMINISTRATION & MANAGEMENT		1916 1	1317 2	1949 4		1399 5	2167 1
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		1950 1		1625 2		1416 6	
MARKETING & DISTRIBUTION				2000 2		1415 3	
ECONOMICS						1235 1	
LETTERS (incl English, Literature)							
HUMANITIES - All Other			1916 1			1583 1	1333 1
CRIMINAL JUSTICE							
HISTORY							

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY			1300 1	1500 1			
SOCIAL SCIENCES-All Other					3200 1	1609 4	1630 2
ADVERTISING							
COMMUNICATIONS	1950 1			1834 2			
JOURNALISM							1544 1
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1728 10	1865 4
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC						2000 1	
CHEMICAL		2500 1				1867 3	1850 1
CIVIL					1466 1	1869 12	2000 2583 1800 33
ELECTRICAL(incl Comp Eng)		2475 1	2229 2			1900 2900 1561 37	2206 8

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2100 1	1950 1				2155 3	
MECHANICAL		2475 1				2079 22 3500 1605	2495 2
METALLURGICAL						1636 2	
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						1464 2	
AGRICULTURAL					1040 1	1200 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1638 2	1833 1	1250 1		
CHEMISTRY							

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE			1850 1			1233 1	
MATHEMATICS						1548 1	
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS						2333 1	
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2056 565 3000 1916	1200 1	1794 50 2208 1208	2002 20 2600 1750	2177 4	1635 29 2375 1325	1850 3	1708 35 2333 1500	1581 116 2916 1375
BACHELOR TECHNICAL	2222 34 2658 2083	2500 1	2000 1	2226 15	2221 24 2758 2000	2000 2	1500 1	1957 14	1887 23 2333 1558

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 705 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH		1922 3	1602 29 2113 1516	1750 2	1866 10	1823 50 2594 1500	2062 25 2250 1890	1725 2	1883 2
BACHELOR TECHNICAL		2418 9	1546 4	2091 8	2342 40 2917 1950	2012 31 2600 1333	2419 388 3166 2166	1490 6	2397 50 3083 2167

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1694	3	1900	8	2014	23	1875	25	1874	25	1650	2	1875	2	2068	168	2025	7
					3000		2385		2500						3000			
					1750		1603		1750						1892			
BACHELOR TECHNICAL	2234	73	2578	161	2473	156	2455	250	2455	47	2461	27	2483	8	2557	389	2320	12
	3000		3100		3200		3500		2792		2708				4100			
	1917		2450		2250		2250		1830		2083				2200			

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH		1933 2	1408 9	1811 13	3200 1	1470 27 1958 1250	1691 21 2167 1617
BACHELOR TECHNICAL	2025 2	2350 4	1917 5	1833 3	1252 3	1899 96 3500 1505	2030 49 2720 1650

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING		ADVERTISING	BANKING		COMPUTER/DATA PROCESSING	CONSULTING SERVICES		FINANCE	HOTELS/MOTELS (HOSPITALITY)		INSURANCE		MERCHANDISING	
MBA--NON-TECH	2208	5		2330	14		2583	1		2333	1			1542	1
MBA--TECH	2167	3										2000	1		

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH						2450 5	2011 3		
MBA--TECH									

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH	2375 1		2625 1	2463 2	2479 2	2083 1		2376 7	2250 2
MBA--TECH		2083 1				2575 2		2983 1	

SEPTEMBER 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

SEPTEMBER 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 8/15/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH						1957 2	
MBA--TECH							